Sports



HOME OF THE GREATEST SELECTION OF LIVE MOMENTS

Discovery's portfolio of sports brands, channels and platforms collectively reach up to 130 million people every month.

It includes much-loved consumer brands including Eurosport, Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV powered by PGA TOUR, as well sports on discovery+ and Discovery's free-to-air networks.

Discovery Sports is a new corporate brand representing the dedicated group that operates its unrivalled portfolio of sports brands, channels and platforms. Already collaborating across all aspects of content production, distribution and commercial activity, Discovery's combined sports portfolio offers rights-holders and brand partners the unparalleled opportunity to reach an audience of more than 130 million people every month across all platforms where consumers are spending time — free-to-air, pay-TV, streaming and online.

The move to Discovery Sports provides an external corporate identity that embodies Discovery's unique sports proposition.

It highlights Discovery's combined strength in sports media, spanning the scale of the growing discovery+, the leading real-life entertainment streaming service, and its broad free-to-air networks in Europe; the breadth of sports offering through Eurosport in more than 75 markets and 230m homes; the depth of international super-fan services with Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV, as well as completing a full 360 offer with its events management and promotion arm, Eurosport Events.

While each of Discovery's consumer facing sports brands will continue to be presented and operate as usual, Discovery Sports will support collaboration within all areas of the combined sports business that Discovery takes to market.

Discovery Sports' services engage fans and broad audiences in more than 200 markets and in over 20 languages, connecting them with the greatest sporting events in the world.

This includes being the Home of the Olympics Games in Europe; tennis' Grand Slams; cycling's Grand Tours and more than 200 days racing a year; the PGA TOUR year-round; the best new and existing electric racing series with ABB FIA Formula E World Championship and FIA eTouring Car World Cup; and every major winter sports World Championship and World Cup event.

THE TEAM



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Digital Clips

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Creative Solutions North America

Focused on the main sporting events, a serie of clips highlightig the best moments of the day.

Ex: Cycling - Stage recognition / HLTS of the stage / story of the day

Ex: Tennis - Top 5 of the day / best match HLTS / creative clip social network / instant replay

Production :

Eurosport

Worldwide

Territories :

Programming available :

"Near to live" clips to enrich your coverage

Sports: cycling, tennis, motorsports, olympic sports ...

Type of clips: What you missed during the day, Top 5 shots, best of on boards \ldots

List of content available per country uppon request



Inside the Team

Creative Solutions

North America

Production :

Eurosport / Discovery

Territories :

Worldwide

Rights :

TBC

Programming available :

Eurosport / Discovery expertise in story telling to give your audience a deep immersion in a sport.

Tailor made format for your network in your own language

A dedicated TV crew will follow an athlete/team during an event, a season

Budget and concept uppon request

HEUROSPORT

Sports Explainer

Creative Solutions

North America

Have you ever dream to play tennis like Rafael Nadal or run like Usain Bolt ? In order to better understand the best athletes secrets, the Sports Explainer programs analysis all keys performances from various kind of sports

Thanks to a great combinaison of synthetic images and sport expertise, the Sports Explainer provides a clear explanation of the high-level sport.

The result is either, a very entairtenement and instructive programs!

Production :

Eurosport

Territories :

Worldwide

Programming available :

50 episodes available

Average duration: 3'

Thematics: cycling, winter olympic, equestrian, alpine skiing, shooting, tennis, rugby, athletics, chess, judo, luge, motorsports, fencing, volley ball, field hockey ...

Uppon request possibility to produce dedicated Sports Explainer for your network

Explainer Athletics:

- Secrets of 100M World Record
- Triple Jump Secrets
- How does the hammer work

Expliner Cycling:

- Chasing a breakaway
- Mastering a descent
- The echelon cycling
- How to win a sprint
- How to blitz a team time trial

Explainer Tennis:

- Rafa's Secret of spin
- Stan's Signature Backhand

Explainer Alpine Ski:

- Saving seconds on a start
- Saving seconds on a jump
- Saving seconds on a curve
- Saving seconds with aerodynamics



UCI Track Champions League



Nov 1, 2022 - Dec 31, 2022 Cycling North America

A new era of the track cycling has come. A compelling competition format and narrative to engage fans year to year and build the profile of this

sport between Olympics We will create a Championship to emulate the prestige of other sports, an Elite competition with the world's best riders and gender equity And we will optimize the viewing experience and create a premium and innovative TV product and live experience pioneering new technologies and digital experiences

Production :

Discovery Sports Events

Territories :

Worldwide

Rights :

"A new era of the track cycling has come. A compelling competition format and narrative to engage fans year to year and build the profile of this sport between Olympics We will create a Championship to emulate the prestige of other sports, an Elite competition with the world's best riders and gender equity And we will optimize the viewing experience and create a premium and innovative TV product and live experience pioneering new technologies and digital experiences"

Official website :

https://ucitrackchampionsleague.com/

Programming available :

World Feed Live (around 3H per event) 44' Highlights per round 4 x 3' News Feed per event English commentaries available for Live Feed, Highlights and News Digital clips Archives available on demand



Italian Classics

Mar 7, 2020 - Oct 10, 2020 Cycling North America



Across the amazing landscape of the Tuscan countryside, through the dusty roads of Siena or along the Adriatic shoreline, the Italian Classics races will bring you a stunning adventure full of action and emotion.

The biggest names in cycling will devote themselves body and soul to earn a place in cycling's most glorious historic races. Every year, the cream of the racers is eager to participate in these races: Bernal, Pogacar, Bilbao, Van der Peol, Van Aert, Ewan, Sagan, Alaphilippe and many others.

Sacrifice, respect, endurance and physical challenge are the main values and make these Italian Classics epic !

Production :

RAI/IMG TBC

Territories :

Worldwide excl Italy, New Zealand

Rights :

2022 - 2025

Programming available :

8 events: Strade Bianche (M&W), Tirreno Adriatico, Milano Sanremo, Milano Torino, Il Lombardia, Gran Piemonte, Giro Di Sicilia,

International live signal for each stage of each event

Live or recorded with international sound and English commentaries

A minimum of 2h30 live feed per race

On demand: possibility to produce exclusive content following a team or a national hero to enrich your coverage and present a tailormade product to your audience

Newsfeed with International sound and log sheet

Digital clips to engage your fans produced by Discovery Sports editorial teams: short highlights, interviews, stage reco ...

Strade Bianche	Mar 7, 2020
Tirreno Adriatico	Mar 11, 2020 to Mar 17, 2020
Milano-Sanremo	Mar 21, 2020
Milano-Torino	Oct 7, 2020
Gran Piemonte	Oct 8, 2020
Tour of Lombardy	Oct 10, 2020

Package Cycling GOLD



Feb 1, 2022 - Oct 31, 2022 Cycling North America

Thanks to a unique Cycling Offer, the ideal alternative or complement to Big National Tours, Eurosport offers the opportunity for your channel/network to accompany you in writing your own story around Cycling and becoming the "Home of Cycling" in your country.

With a start of the season in the South of Europe where the main favourites begin to test each others, goind through the "Hell of the North" where the riders prepare for the Classics of Flanders or the Tour of Basque Country in April, the best World Tour Race of the circuit, the first real test of the season before the Tour de France.

The diversity of Eurosport Cycling catalogue allows you to write yout own story for your audience from February to October, following the same riders all year long (climbers and sprinters), with different profiles of races.

Production :

Various

Territories :

Worldwide

Rights :

Season 2022

Programming available :

International live signal for each stage of each event

Live or recorded with international sound and English commentaries

More than 250h of live content per season

On demand: possibility to produce exclusive content following a team or a national hero to enrich your coverage and present a tailormade product to your audience

Newsfeed with International sound and log sheet



Road Cycling Cups

Mar 1, 2022 - Oct 31, 2022 Cycling

North America

Production :

Various

Territories :

Worldwide excl Belgium, France, Italy

Rights :

2022

Programming available :

More than 30 races

International live signal for each stage of each event

Live or recorded with international sound and English commentaries

More than 60h of live content per season

On demand: possibility to produce exclusive content following a team or a national hero to enrich your coverage and present a tailormade product to your audience

Newsfeed with International sound and log sheet





Package UCI WORLD TOUR



Mar 1, 2022 - Oct 31, 2022

Cycling

North America

The UCI World Tour is the premier annual male elite road cycling tour, sitting above the various regional UCI Continental Circuits.

Production :

Various

Territories :

Worldwide

Rights :

2022

Programming available :

17 events including: UAE Tour, Strade Bianche (M & W), Tirreno Adriatico, Milan San Remo, Brugge de Panne (M & W), E3 Saxo Bank Classic, Itzulia, Bretagne Classic Ouest France (M & W), BinckBank Classic, GP Montreal, GP Quebec, Tour of Britain Women, II Lombardia

(consult us for availability in your territory)

International live signal for each stage of each event

Live or recorded with international sound and English commentaries

More than 100h of live content per season

On demand: possibility to produce exclusive content following a team or a national hero to enrich your coverage and present a tailormade product to your audience

Newsfeed with International sound and log sheet



Giro d'Italia May 7, 2022 - May 22, 2022 Cycling North America



For many cycling aficionados, the Giro d'Italia is the toughest test that a pro cyclist can face, with stages that are often harder, longer and colder than any at the Tour de France and Vuelta a España. It's also one of the most enigmatic and unpredictable Grand Tours, many main favorites flying well under the radar until the final week.

Like the Tour and Vuelta, the Giro takes place over 21 stages with just two well-deserved rest days, tackling some of the highest and steepest peaks in the Italian Alps and Dolomites along the way.

In 2021, Egan Bernal became the second Colombian to win the Giro after Nairo Quintana

Production :

RAI/IMG

Territories :

Worldwide excl Italy, New Zealand

Rights :

2025

Programming available :

International live signal for each stage of the Giro

Live or recorded with international sound and English commentaries

Daily highlights available via satellite or FTP server (from 10' to 52' duration)

Newsfeed with International sound and log sheet



CHI Geneva

Dec 10, 2020 - Dec 13, 2020 Equestrian North America

Bringing together tradition, excellence and high level sport, the CHI Geneva is one of the four prestigious Majors of the Rolex Grand Slam of Show Jumping, alongside the CHIO Aachen, the Spruce Meadows "Masters" of Calgary and The Dutch Masters of 's-Hertogenbosch.

The best riders and drivers will again meet at Palexpo from December 12th to 15th December 2019 for the 59th edition of the Concours Hippique International de Genève. The world elite of show jumping and driving will ride the largest indoor arena.

Territories :

Worldwide

Rights :

2020

Programming available :

2 events during the weekend:

Credit Suisse Challenge Jumping CSI 5*

Rolex Grand Prix of Jumping

Around 5 hours of LIVE



Allsvenskan

Mar 1, 2022 - Nov 30, 2022 Football North America



Programming available :

All matches available Live

English commentaries available on 1 or 2 matches per match day

3' Highlights of all the matches, interviews

football league system, operating on a system of promotion and relegation with Superettan. Seasons run from late March or early April to the beginning of November, with the 16 clubs all meeting each other twice, resulting in a 30-match season, for a total of 240 matches league-wide. "The Big Three" in Swedish football and Allsvenskan is used to refer

The Swedish professional league for men's association football

clubs. It was founded in 1924 and is the top tier of the Swedish

to AIK, IFK Göteborg, and Malmö FF. They are generally considered to be the three largest clubs in Sweden from the three largest cities (Stockholm, Gothenburg, and Malmö). The three teams with most Swedish championships are Malmö FF (21), IFK Göteborg (18) and IFK Norrköping (13).

Territories :

Worldwide

Rights :

2020 - 2025



FIA World Touring Car Cup



Apr 9, 2022 - Apr 10, 2022 Motorsports North America

Highest class of competition for Touring Car, featuring 20 races across 10 weekends from April to November, the bumper to bumper, door to door handle action includes a qualifying session and two sprint style races.

WTCR cars are race ready versions of road cars from Audi, CUPRA, Honda, Hyundai and Lynk Co, which use turbocharged engines with a power cap of 360 bhp and a maximum speed of 260 kph Ace.

Drivers range from category experts to ex Formula One racers, and young hopefuls to experienced campaigners, who battle hard on every lap in their pursuit of glory.

Production :

Discovery Sports Events

Territories :

Worldwide

Rights :

2020 - 2030

Official website :

https://www.fiawtcr.com/

Programming available :

World Feed Live for Qualifying and Races

44' Highlights per round

2 x 3' News Feed per event

English commentaries available for Live Feed, Highlights and News

Digital clips

Archives available on demand





May 1, 2021 - Oct 1, 2021 Motorsports North America



Pure ETCR gives the world's leading vehicle manufacturers a global stage to showcase electric technology in a high-performance arena where winner takes all.

Bringing together the wheel-to-wheel action for which touring car racing has gained a global following, breathtaking acceleration and some of the world's best drivers.

Pure ETCR combines all this with a ground-breaking event format and exhilarating on-track battles at some of the best circuits the planet has to offer.

Production :

Eurosport Events

Territories :

Worldwide

Rights :

2020 - 2030

Programming available :

Live feed avaible for qualifying battles and races 24' highlights available for each round English commentaries available for each round News access Digital Clips

Spain / May (TBC)	May 1, 2021
Italy / June (TBC)	Jun 1, 2021
Germany / July (TBC)	Jul 1, 2021
Denmark / August (TBC)	Aug 1, 2021
South Korea / September (TBC)	Sep 1, 2021
China / October (TBC)	Oct 1, 2021



British Superbike Championship



Apr 15, 2022 - Oct 16, 2022 Motorsports

North America

The Bennetts British Superbike Championship (BSB) continues to assert itself as the greatest domestic bike series in the world, and a producer of some of the sport's hottest properties.

Bennetts BSB is famed for its close, dramatic racing. A control tyre (Pirelli) and tightly managed regulations ensures the grid is evenly matched with battles throughout the field. Riders battle wheel to wheel at speeds of up to 200mph and frequently lose control as they push to the limit. A BSB bike will lap the Brands Hatch Grand Prix circuit in around 86 seconds - that's 6 seconds faster than a British Touring Car.

Production :

Vision/ Televideo

Territories :

Worldwide

Rights :

2028

Official website :

https://www.britishsuperbike.com/

Programming available :

11 rounds per season with 2 x 45' races per weekendInternational LIVE Feed including English commentariesHighlights programs for each event

Race - 1 / Silverstone	Apr 15, 2022 to Apr 17, 2022
Race - 2 / Oulton Park	Apr 30, 2022 to May 2, 2022
Race - 3 / Donington Park	May 20, 2022 to May 22, 2022
Race - 4 / Knockhill	Jun 17, 2022 to Jun 19, 2022
Race - 5 / Brands Hatch	Jul 22, 2022 to Jul 24, 2022
Race - 6 / Thruxton	Aug 12, 2022 to Aug 14, 2022
Race - 7 / Cadwell Park	Aug 27, 2022 to Aug 29, 2022
Race - 8 / Snertterton	Sep 9, 2022 to Sep 11, 2022
Race - 9 / Oulton Park	Sep 23, 2022 to Sep 25, 2022
Race - 10 / Donington Park	Sep 30, 2022 to Oct 2, 2022
Race - 11 / Brands Hatch	Oct 14, 2022 to Oct 16, 2022



FIM SPEEDWAY GRAND PRIX



Apr 30, 2022 - Nov 5, 2022 Motorsports North America

FIM Speedway will be for the first time of its history under a single promoter umbrella from grassroots to SGP level, including FIM Junior Championships and Speedway of Nations, to build a strong international pyramid for best riders.

Speedway GP event is: 12 rounds, 15 permanent riders from 7 countries, 23 heats and 4 riders per event, 4 laps of the track wheel to wheel action, 500 cc bikes, singles fixed gear and no breaks, 1155 km/h

Production :

Discovery Sports Events

Territories :

Worldwide

Rights :

2031

Official website :

https://www.fimspeedway.com/

Programming available :

3 hours of International Live Feed per event

45' Highlights per round

3' News Feed per event

English commentaries available for Live Feed, Highlights and News Digital clips

More content on demand

Round 1 - Gorican (Croatia) + SGP2 Round 1	Apr 30, 2022
Round 2 - Warsaw (Poland) + SGP2 Round 2	May 14, 2022
Round 3 - Prague (Czech Republic)	May 28, 2022
Round 4 - Teterow (Germany)	Jun 4, 2022
Round 5 - Gorzow (Poland)	Jun 25, 2022
Round 6 - TBC	Jul 9, 2022
Round 7 - Cardiff (UK) + SGP2 Round 2	Aug 13, 2022
Round 8 - Wroclaw (Poland) + SGP3 Round 1	Aug 27, 2022
Round 9 - Vojens (Denmark)	Sep 10, 2022
Round 10 - Malilla (Sweden)	Sep 17, 2022
Round 11 - Torun (Poland) + SGP2 Round 3	Oct 1, 2022
Round 12 - Oceania (TBC)	Nov 5, 2022



FIM Endurance World Championship



Apr 16, 2022 - Dec 31, 2022

Motorsports

North America

Across Europe and Asia from 8 hours to 24 hours races the FIM Endurance World Championship is the only Worldwide endurance motorcycling event.

More than 40 full season teams will run from April to December to award three World Championships titles : RIDER, TEAM & MANUFACTURER.

The championship consists of 5 events including the traditional 24 hours of Le Mans, 8 hours of Suzuka and 24 hours of Bol D'Or.

Riders and teams from all over the world will compete for the trophy and our advanced HD TV production will cover the entire events Live and capture all their drama.

Production :

Discovery Sports Events

Territories :

Worldwide

Rights :

2029

Official website :

https://www.fimewc.com/

Programming available :

5 rounds per season

World Feed LIVE including English commentaries for the entire race

44' Highlights per round

News feed available on each event

Creative solution with dedicated content

Digital clips

Archives available on demand

Round 1 - 24h Motos (Le Mans, France)	Apr 16, 2022 to Apr 17, 2022
Round 2 - 24h Spa EWC Motos (Belgium)	Jun 4, 2022 to Jun 5, 2022
Round 3 - Suzuka 8 Hours (Japan)	Aug 7, 2022
Round 4 - Bol d'or (Castellet, France)	Sep 17, 2022 to Sep 18, 2022
Round 5 - Date TBC	Dec 31, 2022



FIA ETCR Mar 8, 2022 - Oct 9, 2022 Motorsports



World's first all-electric multi-brand production touring car championship. A Disruptive and Innovative groundbreaking racing format. Unprecedent connectivity's and interactions between cars and the pits in a video game style graphics and concept.

North America

Featuring 7 events from May to October, FIA ETCR draws together the spirit of on-track competition and the world's most powerful touring cars to create electrifying on-track battles that provide a platform for the biggest automotive manufacturers to showcase their latest electric production cars.

Short and aggressive races without any cost race strategy. No time out on air.

Production :

Discovery Sports Events

Territories :

Worldwide

Rights :

2024

Official website :

https://www.fia-etcr.com/

Programming available :

World Feed Live for Qualifying and Races (around 2h per weekend) 44' & 24' Highlights per round 2 x 3' News Feed per event English commentaries available for Live Feed, Highlights and News Digital clips Archives available on demand

Race 5 - Race of Belgium	Mar 8, 2022 to Mar 10, 2022
Race 4 - Race of Spain	Mar 17, 2022 to Mar 19, 2022
Race 6 - Race of Italy	Mar 22, 2022 to Mar 24, 2022
Race 1 - Race of France	May 6, 2022 to May 8, 2022
Race 2 - Race of Turkey	May 20, 2022 to May 22, 2022
Race 3 - Race of Hungary	Jun 10, 2022 to Jun 12, 2022
Race 7 - Race of south Korea	Oct 7, 2022 to Oct 9, 2022



Speedway European Championships



Jul 1, 2020 - Oct 1, 2020 Motorsports North America

The Speedway European Championships did not hesitate to revolutionize the competition. Individual European Championships have been organized by UEM since 2001 and, until the 2012 season, riders fought for a title in only 1 tournament. Speedway European Championships' new formula of finals was changed from a 1-day tournament to a 4-event competition held all over Europe. The event will be organised around a new set of goals to attract the best European riders.

The best European riders will fight again this year for the title. There can be no doubt about the level of a competition which brings the biggest emotions, drama and attracts the best riders, including World Championship multi medallists, pure legends of this sport and hot prospects.

Production :

One Sport

Territories :

Worldwide

Rights :

2020

Programming available :

4 rounds per season for Speedway European Championship / 3 rounds for Speedway Best Pairs Series.

International LIVE Feed including English commentaries

Highlights programs for each event



Sydney Marathon

Sep 18, 2022 Olympic Games North America

The Sydney Marathon is a marathon held annually in Sydney, Australia each September. The event was first held in 1999 as a test event for the Sydney 2000 Olympic Games, as has continued every year since, as a legacy of the 2000 Summer Olympics. The marathon is categorized as a Gold Label Road Race by World Athletics.

Territories :

North America excl

Caribbean excl

Central & Latin America excl

Africa excl

Middle-East excl

Europe excl

Asia excl China, Japan

Rights :

2024

Official website :

https://sydneyrunningfestival.com.au/marathon/

Programming available :

World Feed LIVE (around 3,5hours) English commentaries available





Sydney Marathon

Sep 18, 2022 Olympic sports North America

The Sydney Marathon is a marathon held annually in Sydney, Australia each September. The event was first held in 1999 as a test event for the Sydney 2000 Olympic Games, as has continued every year since, as a legacy of the 2000 Summer Olympics. The marathon is categorized as a Gold Label Road Race by World Athletics.

Territories :

North America excl

Caribbean excl

Central & Latin America excl

Africa excl

Middle-East excl

Europe excl

Asia excl China, Japan

Rights :

2024

Official website :

https://sydneyrunningfestival.com.au/marathon/

Programming available :

World Feed LIVE (around 3,5hours) English commentaries available





FISE - ACTION SPORTS FESTIVAL



Apr 3, 2020 - Nov 8, 2020 Olympic sports North America

International and multidisciplinary, the FISE brings together the best athletes from BMX Freestyle Park and Flatland, Skateboard, Mountain Bike, Freestyle Roller, Parkour and many others. Each year, more than 2700 amateur and professional athletes from around 40 countries follow the FWS stages hosted by emblematic cities, marking their commitment to youth and sports.

FISE has forged partnerships with several International Federations to host their respective official World Cups at the stages of the tour. Spectators can enjoy the UCI BMX Freestyle Park World Cup for the third year, as well as a brand new event, the UCI BMX Flatland World Cup and the FIG World Cup Parkour, as well as World Skate Freestyle Roller.

Territories :

Worldwide

Rights :

2020

Programming available :

LIVE coverage

52min highlights per event

Newsfeed

English commentaries available

WORLD SERIES - HIROSHIMA, Japan	Apr 3, 2020 to Apr 5, 2020
WORLD SERIES - PU YANG, China (POSTPONED)	May 8, 2020 to May 10, 2020
WORLD SERIES - MONTPELLIER, France	May 20, 2020 to May 24, 2020
XPERIENCE SERIES - CANET EN ROUSSILLON, France	Jun 5, 2020 to Jun 7, 2020
XPERIENCE SERIES - REIMS, France	Jun 12, 2020 to Jun 14, 2020
XPERIENCE SERIES - LE HAVRE, France	Aug 28, 2020 to Aug 30, 2020
WORLD SERIES - CHENGDU, China	Nov 5, 2020 to Nov 8, 2020



